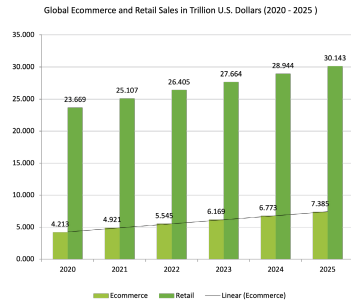
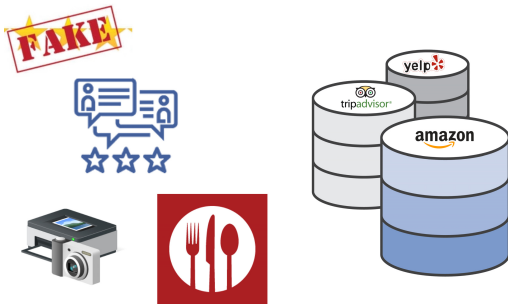


- **Retail Ecommerce** sales is growing in double digits worldwide - was **\$4.213 trillion in 2020**; expected to grow to **\$7.385 trillion in 2025**.
- **Over 50% of Internet users** in North America consult ratings and online reviews before making a purchase.
- **8 out of 10 Internet users** in North America trust ratings and online reviews as much as personal recommendations.



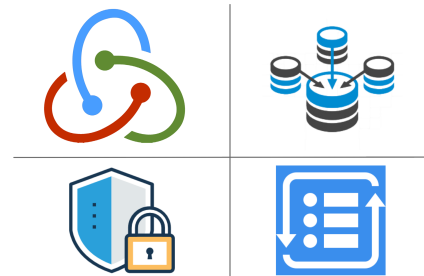
MARKET

PROBLEM



- **Fake and Manipulated Reviews** have flooded the online world.
- **More than 60%** of electronic product reviews on Amazon are estimated to be **fake**.
- **At least 40%** of hotel reviews in TripAdvisor and Yelp are estimated to be **fake**.
- Reviews of products, business, and service providers are **scattered** across portals.

- Unified Platform to **Capture Reviews explicitly or implicitly**, **Lookup Information**, and **Measure Consumer Behavior** - via POS, Computer, and Mobile Devices.
- **Centralized Database** of Products, Business, and Services **trusted by your social network**.
- State of the Art **Validation & Authentication**.
- **Dynamic** and **Contextually Relevant** Feedback Forms to capture crucial parameters only.



SOLUTION

G2M STRATEGY



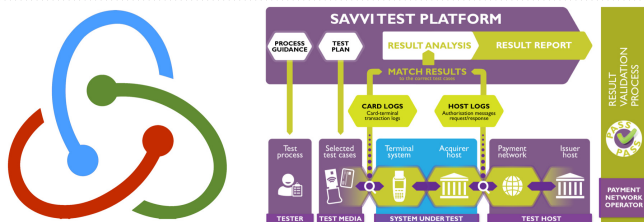
- **Targeted Advertisements**
- **Review Management**
- **Business Insights**
- **Decision Support**
- **Smart Wallet**
- **Customer Retention System**

- **Incorporated** - Ontario registration #2352913; GST/HST #838121739.
- Non-provisional Patents **USPTO16141213** and **CA2019-051369**.
- **Technical partnership with FIME** to build the Payment Transaction Simulator.



TRACTION

INVESTMENT



Seeking **US \$3 Million** to Develop...

- **Unified Platform** to Capture Reviews explicitly or implicitly, Lookup Information, and Measure Consumer Behavior.
- **Payment Transaction Simulator**.

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